

## COOKIE POLICY OF REVIVE NV

*This cookie policy was updated on 22/11/2023.*

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### 1. WHO ARE WE?

This website is the property of Revive NV with VAT number BE 0810.433.812 whose registered office is located at Nieuwewandeling 62 in 9000 Ghent. Where mentions such as "We", "Us", "Our" appear in this policy, this clearly means Revive NV.

You can reach us at the above address or by email at [privacy@Revive.re](mailto:privacy@Revive.re).

We have appointed a Data Protection Officer who can be reached via the coordinates above.

### 2. INTRODUCTION

Revive NV uses its own cookies on this website (the so-called first-party cookies) and cookies from third parties whose services are (or may be) used on the website (third-party cookies). Below you will find an overview of all cookies with their respective purpose, retention period, who places and receives them.

If you decide, for example, not to accept social media cookies, there is a chance that certain parts of our website will not work or will work with difficulty, e.g. video, ...

### 3. WHAT ARE COOKIES?

Cookies are small information files that are stored on the device you use to visit our website, such as a computer, tablet or smartphone. When we refer to "cookies", we also mean other similar techniques such as pixels, plug ins, trackers, reCaptcha,... Cookies make it possible to recognise your web browser. This is useful, because you don't have to re-enter your data, indicate your preferences or change your settings. This way, we can also make our website work better, we can gain insight into visitor behaviour on the website and other parties can

gain insight into your surfing behaviour so they can show personalised advertisements across multiple websites and omit irrelevant advertisements.

We also like to give some explanations about the social media cookies used to integrate various social networking sites on our website. Indeed, embedded third-party elements, or in other words content stored with a third party, can also be displayed on our website. In addition, content may be shared via social networking sites through the buttons present on the various pages. Examples of such social networking sites are Facebook, Whatsapp, Instagram, YouTube, LinkedIn and Twitter.

We use functional, analytical, marketing and social media cookies. With the exception of functional cookies, we ask your consent before placing these small information files. The processing of functional cookies (necessary for the proper functioning of our website, tracking the contents of your shopping basket during your purchase, your language preference, etc.) is based on our desire to provide you with a well-functioning website.

Cookies are personal data. You can find more information on the processing of your personal data in our [privacy policy](#).

Cookies do not compromise the security of your computer.

## 4. TYPES OF COOKIES

### 4.1. ORIGIN

**First-party cookies** are cookies that we place on the website.

**Third-party cookies** are cookies that third parties place on your computer when you visit **our** website because we insert elements from other websites.

### 4.2. LIFETIME

**Permanent cookies** remain on your device (desktop, laptop, smartphone, etc.) for the lifetime of the cookie. Each time you visit our website, they are activated.

**Session cookies** only apply to the current session and are deleted when you close the browser.

### 4.3. WHAT IS THE PURPOSE OF THESE COOKIES?

**Functional cookies** ensure that all parts of the website function optimally. **So** these are cookies that are necessary for the proper functioning and security of the website.

**Non-functional cookies** have statistical, social and commercial purposes.

Analytical cookies allow us to understand how website visitors navigate between different pages, and from which region they are visiting us. Based on this collected information, statistical analysis is performed in order to make the structure, navigation and content of our website more pleasant and to improve it.

Through the marketing cookies, you receive a personalised online advertising offer. Through your browsing behaviour, how and where you click, both we and the third parties get a view of how our campaigns have performed.

Social media cookies are set via buttons from social media sites (such as facebook, Instagram, twitter, YouTube, LinkedIn) placed on our website and then passed on to these social media.

Revive NV has no control over their use and handling of this data. More information can be found in the privacy statements of these third parties whose links can be found in the details page of our cookie banner.

## 5. COOKIES WE USE

Below you can find the list of the cookies we place. In addition to the name, we also list the purpose, the third party, how long the cookie remains active and the type of cookie.

## 6. YOUR CONSENT

You give your consent when you visit this website for the first time by clicking on "Allow all cookies". If you want to set your preferences in detail, tick the desired category. A simple click on "Allow selection" will record your choice.

You can revoke or change this consent at any time by clicking on the "*Cookies*" button.

## 7. SWITCHING ON AND OFF

You can also use your browser to delete cookies automatically or manually. It is also possible to indicate whether certain cookies may be placed or not. Setting your internet browser to receive a message when a cookie is placed is also an option.

More information on these options can be found in the instructions of your browser's Help function.

| Browser | Link to browser mode  |
|---------|---|
| Bing    | <a href="https://privacy.microsoft.com/nl-nl/updates">https://privacy.microsoft.com/nl-nl/updates</a>   |
| Firefox | <a href="https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer?redirectlocale=en-US&amp;redirectslug=Cookies">https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer?redirectlocale=en-US&amp;redirectslug=Cookies</a> |
| Chrome  | <a href="https://support.google.com/chrome/answer/95647?hl=nl">https://support.google.com/chrome/answer/95647?hl=nl</a>   |
| IOS     | <a href="https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac">https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac</a>   |
| Safari  | <a href="https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac">https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac</a>   |

Please note! If cookies are disabled, this website may not work optimally. After deletion in your browser, cookies will be placed again upon your consent the next time you visit our website.

## 8. YOUR RIGHTS

You have a lot of rights when processing of your personal data including the processing of cookies.

Implementation of your rights in our systems and procedures will take place no later than 30 days after we receive your request. Should we fail to meet this deadline for some reason, we will inform you before the expiry of the original period.

You have the right to access, correct or delete your personal data. In addition, you have the right to withdraw your consent to data processing or object to the processing of your personal data by Revive NV, and you have the right to data portability. In the latter case, you can ask us to transfer the personal data to a third party upon written request by letter to the address Nieuwewandeling 62, 9000 Ghent or by e-mail to the e-mail address [privacy@Revive.re](mailto:privacy@Revive.re).

If you do not agree with us, you can contact the Belgian Data Protection Authority where you can also file a complaint. The contact details are Drukpersstraat 35, 1000 Brussels, +32 2 274 48 00, e-mail [contact@apd-gba.be](mailto:contact@apd-gba.be).

To prevent someone else from exercising your rights, we want to check your identity as good as possible. Therefore, the request must always be accompanied by a document proving that the identity of the applicant matches your identity. This can be done by attaching a copy of your identity card to the request. Please make sure to black out your passport photo and identity card number (etc.) to protect your privacy.

If we consider that the document delivered is insufficient proof, we will inform you. We reserve the right not to accept the request until satisfactory proof is delivered.

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